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<u>Genie Gateway</u> 4570 South Eastern Avenue - Suite 26-221 Las Vegas, Nevada 89119 USA Phone: (888) 207-0432 Media Email: Press@GenieGateway.com

Press Room: http://GGWY.Info/Press Room.php

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"The best way to predict the future is to invent it", said <u>Thomas E. Skala</u>, Genie Gateway's CEO, "The GenieAPG invention is an interactive multipoint API, combining a suite of digital solutions, which fully integrate the services and database of subscribing merchants with Genie Gateway's eWallet the



The best way to predict the future is to invent it" Thomas E. Skala Genie CashBox. This gives individual subscribers the ability to create P2P Payments and / or checking instruments ondemand by accessing their CashBox or off-platform DDA checking accounts, and utilizing the one click GenieAPG features to send their payments".

Tom Nix, President of Summit Digital, Genie Gateway's cable

TV subsidiary, explained that "the VPOS on TV is a model where consumers now have a one click method using their TV Remote Control, to pay for a purchase of goods or services advertised on TV, instead of using the traditional cumbersome methods".

Mr. Nix explained further, "These days, cable TV operators are desperately looking for new revenue sources, and Genie Gateway can help them today. The amazing opportunity to integrate the Genie platform with their current services, creates a new re-occurring source of revenues, while adding many additional benefits for subscribers and advertisers".

Stuart C. Scamman, Genie Gateway CTO, explained, "One of the key elements of the GenieAPG is the APG VPOS Icon. This proprietary combination



of a graphic device and programming code is designed to provide a direct link from merchant invoices, statements or other bill presentations (the customer's "Account Payable") to the Check22 VPOS system through which the customer will render payment".

"GenieAPG upgrades commerce to a model where we as individuals or C2B consumers can use a one click method to pay all our bills. By using the telephone, cable TV, Cell Phone APP, or any internet enabled device, instead of the traditional ways of sending a payment, paying your bills has been greatly simplified. In short, GenieAPG helps manage our customer's accounts payable" explained Mark Newgreen, Genie Gateway's CFO.

Robert A. Peisner, President of Worldwide Merchant Services, Inc., commented "Genie Gateway focuses on the "low hanging fruit" of un-banked and underserved businesses and consumers who want a fully rounded presence on the internet and by phone, without the cost and complexity of the build-it-yourself approach. By consolidating merchant services, Telecommunications, Cable TV and High Speed Internet, Genie Gateway's forward-looking platform blends the products and services needed to operate a business - traditionally purchased from several vendors - into one seamless service".

Jonathan Imm, President of Globility Link Inc., explained another important aspect of the service. "Genie Gateway holds the key to unlocking a wide-open opportunity by using its patented technology to create a unique environment. Consumers and vendors can purchase or receive payments in realtime globally through telecommunications, eCommerce, cable TV, and high-speed internet, by integrated into the one unified Genie Gateway solution. It is completely possible that cable TV companies may become the payment service providers (PSPs) of the future, offering merchant services to companies advertising on their networks or to merchants viewing their Channels. According to Neilson ratings, "In 2016 15 minutes and 38 seconds of every hour are dedicated to advertising via TV commercials", Now merchants can capitalize on their investments in REAL TIME and across multiple channel opportunities".

Randall L. Skala, Genie Gateway Vice President and COO summarized... "The most important

unique approach in this invention is that information moves from process to process on the same platform, rather than from system to system – or even from provider to provider. This approach delivers faster, more tightly integrated services with more security and more privacy, for a much lower cost"

About Genie Gateway - <u>www.GGWY.Info</u>

Genie Gateway (U.S. OTC: GGWY) - holds the Key to Unlocking a Wide-Open Opportunity by using its patented technology to create a unique environment where customers can communicate and send or receive payments globally in real-time, by integrating Telecommunications, eCommerce, Cable TV and High Speed Internet into a Unified Solution on a single platform.

Genie Gateway focuses on the "low hanging fruit" of un-banked and underserved businesses and consumers that want a fully rounded presence on the internet and by phone, without the cost and complexity of the build-it-yourself approach. By consolidating merchant services, Telecommunications, Cable TV and High Speed Internet providers, Genie Gateway's forward-looking platform blends the products and services needed to operate a business - traditionally purchased from several vendors - into one seamless service.

Genie Gateway is a U.S. registered company trading over the counter under the symbol GGWY.

Genie Gateway has two operating subsidiaries, Summit Digital Inc., and Genie Gateway:

• Summit Digital Inc. is a Multi-System Operator providing Cable TV, High Speed Internet and related services, targeting rural communities as specific high-growth markets within the Cable Television and high speed internet industry.

- Genie Gateway is a forward-looking unified communications and payment processing platform that blends the products and services needed to operate a business, traditionally purchased from several vendors, into one seamless service.

CONTACT: Genie Gateway Press 4570 South Eastern Avenue - Suite 26-221 Las Vegas, Nevada 89119 USA Phone: (888) 207-0432 Media Email: Press@GenieGateway.com Press Room: <u>http://GGWY.Info/Press_Room.php</u>

Tom Scott Genie Gateway (888) 207-0432 email us here

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